

2027 Anchorage Home Show TERMS AND CONDITIONS

1. CANCELLATION AND REFUND POLICY: All Vendor cancellations must be submitted in writing to the Anchorage Home Builders Association (“AHBA”). *Cancellations received before February 1, 2027 are eligible for a refund of booth fees paid, less a cancellation fee equal to 25% of the contracted booth fee, not to exceed \$750. Beginning February 1, 2027, all booth fees are non-refundable.* This policy applies regardless of whether AHBA subsequently resells or reassigns the booth space. Failure to occupy the contracted booth space by the required setup deadline may be considered a cancellation. AHBA may reassign, relocate, or resell the space without relieving the Vendor of its payment obligations and without creating any right to a refund. Any exception to this cancellation and refund policy must be approved in writing by AHBA.

2. USE OF SPACE: The Vendor is responsible for the booth or exhibit space assigned to the Vendor and shall not injure, mar, deface, or otherwise damage the premises, facility, furnishings, equipment, or floor coverings. Vendors shall not drive or permit nails, hooks, tacks, screws, or similar fasteners to be driven into any part of the building. Vendors shall not affix advertisements, signs, decorations, or other materials to walls, windows, doors, or other facility surfaces except as specifically permitted by AHBA and the Alaska Airlines Center. Only facility-approved adhesives, including painter's tape where permitted, may be used. The Vendor agrees to reimburse AHBA, the Alaska Airlines Center, the show decorator, or other applicable party for damage to the premises, equipment, furnishings, or other property caused by the Vendor, its employees, representatives, contractors, or guests.

Aisles, passageways, entrances, exits, overhead areas, and other common areas remain under the control of AHBA and the Alaska Airlines Center. Signs, decorations, banners, advertising materials, displays, merchandise, or other items may not be placed in these areas without prior written approval from AHBA. All displays, products, demonstrations, personnel, and promotional activities must remain within the Vendor's contracted space. Displays may not obstruct aisles, entrances, exits, neighboring booths, sightlines, or access to another Vendor's exhibit. Signs and displays must be positioned so they primarily identify and promote the Vendor's own booth and do not interfere with or disadvantage neighboring Vendors.

Booth Sharing/Subletting: Booth space may be used only by the Vendor identified in the applicable registration or agreement. A Vendor may not sublet, assign, share, or permit another company or organization to promote or sell products or services from its booth without prior written approval from AHBA. Promotional materials for goods or services not offered or represented by the contracted Vendor may not be displayed or distributed without prior AHBA approval. The existing agreement specifically prohibits booth sharing without management approval and requires demonstrations and promotional activities to remain within the purchased space; those protections are retained here.

Demonstrations and promotional activities must remain within the contracted space. Sound from televisions, speakers, radios, musical instruments, demonstrations, or other equipment must be maintained at a reasonable level and may not interfere with neighboring Vendors or show activities. AHBA reserves the right to require the volume to be reduced or the activity discontinued. Helium balloons are prohibited inside the Alaska Airlines Center. Any other giveaways, promotional items, food samples, or activities must comply with AHBA and Alaska Airlines Center requirements.

3. RULES FOR EXHIBITS:

A. Facility, Fire & Safety Requirements

All booths, exhibits, displays, decorations, equipment, and activities must comply with AHBA requirements, Alaska Airlines Center requirements, applicable city ordinances, and local, state, and federal building, fire, health, safety,

and accessibility requirements. Materials used for booth construction and decoration must meet applicable fire-retardant requirements. AHBA or facility personnel may require the removal, modification, or relocation of any materials, equipment, displays, or activities that do not comply with applicable requirements.

B. Booth Location Requirements

Vendor requirements may vary based on booth location, including the East Gym, Pavilion, Concourse, Marketplace Gym, and Outdoor Booth areas. Vendors agree to comply with all location-specific requirements provided by AHBA or the Alaska Airlines Center, including requirements related to utilities, electrical service, floor protection, setup, safety, access, weather, parking, and move-in/move-out. AHBA retains final authority over booth placement and may relocate a Vendor when reasonably necessary for show operations, safety, facility requirements, floor-plan changes, or the overall operation of the Home Show.

C. Outdoor Booths

Outdoor Vendors are responsible for providing displays, tents, equipment, furnishings, and other materials suitable for outdoor conditions unless otherwise specifically provided by AHBA. All tents, canopies, signs, displays, and other outdoor equipment must be properly secured and comply with applicable facility, fire, safety, and governmental requirements. Outdoor Vendors are responsible for protecting their property from weather and environmental conditions. Weather conditions do not create a right to a refund, cancellation, or relocation to indoor space. AHBA and/or the Alaska Airlines Center may require an outdoor exhibit, tent, display, demonstration, or other activity to be modified, secured, suspended, relocated, or removed when reasonably necessary for safety or facility operations.

D. Rights of Management

AHBA reserves the right to refuse any application or registration and to restrict, modify, relocate, or remove any booth, exhibit, display, activity, or Vendor that AHBA determines is unsuitable, unsafe, disruptive, falsely represented, inconsistent with the character or purposes of the Home Show, or otherwise objectionable. This authority includes, but is not limited to, matters involving excessive noise, public-address systems, persons, animals, conduct, printed materials, demonstrations, displays, merchandise, or other activities. AHBA has full and final decision-making authority regarding placement of booths and exhibits within the Home Show. If the Home Show is delayed, interrupted, relocated, shortened, or cannot be held as scheduled for reasons beyond AHBA's reasonable control, AHBA shall not be liable for damages or expenses incurred by Vendors. AHBA may retain amounts reasonably necessary to cover expenses and obligations already incurred in connection with the Home Show. This retains the management protections contained in the existing agreement, including AHBA's authority over booth placement and objectionable or unsuitable exhibits.

E. Entire Agreement

The Vendor registration/agreement, these Terms and Conditions, and any applicable rules, policies, or requirements expressly incorporated into the agreement constitute the agreement between the parties concerning the Vendor's participation in the Home Show. No oral representation or agreement concerning the subject matter shall modify these terms unless confirmed in writing by AHBA.

F. Attorney's Fees

In the event a suit or action is brought by any party to enforce the terms of the agreement, the prevailing party shall be entitled to reasonable attorney's fees as determined by the applicable trial or appellate court.

4. MOVE-IN, SHOW OPERATION & MOVE-OUT: Vendors must comply with the move-in and move-out schedule established by AHBA and may use designated loading areas, entrances, elevators, and other facility access points only as directed. Vendors must complete booth setup by the deadline established by AHBA and/or the Alaska Airlines Center for inspection before the Home Show opens. Vehicles may remain in designated loading/unloading

areas only while actively loading or unloading and must then be moved promptly to an authorized parking area. Freight elevators, forklifts, and other facility equipment may be used only in accordance with Alaska Airlines Center requirements and, where required, must be operated by authorized facility personnel. Vendors may not dismantle, remove, or materially close their exhibits before the Home Show closes to the public on the final day unless AHBA gives prior approval. All Vendor property must be removed by the final move-out deadline established by AHBA. Vendor may be responsible for costs associated with property left behind, additional facility time, cleanup, disposal, or other expenses resulting from failure to comply with move-out requirements.

5. VENDOR BADGES, ACCESS & PARKING: Vendor badges are for authorized Vendor representatives and may not be shared with friends, family members, customers, or other individuals. Vendors must use designated Vendor entrances during show operations and comply with all access and credential requirements established by AHBA and the Alaska Airlines Center. During public show hours, Vendors must park in designated Vendor parking areas unless they possess a valid VIP Vendor Parking Pass or other parking authorization. The Alaska Airlines Center main parking lot is reserved for Home Show attendees during show hours. Vendors agree to comply with AHBA's published parking instructions.

6. SECURITY: AHBA and the Alaska Airlines Center will take reasonable measures consistent with show and facility operations to support the security of the event; however, neither AHBA, facility management, nor their insurers are financially responsible for loss, theft, disappearance, or damage to Vendor property except to the extent otherwise required by law. Vendors are responsible for securing their own property and are encouraged to contact their insurance provider to confirm appropriate coverage for exhibit materials, equipment, inventory, and other property. Vendors should also review coverage provided by decorators, shipping companies, contractors, and other service providers to determine whether additional insurance is appropriate. Any additional security specifically requested by a Vendor shall be arranged and paid for by the Vendor in accordance with facility requirements. This carries forward the substance of AHBA's existing security provision.

7. LIABILITY: Neither the Anchorage Home Show, the Alaska Airlines Center, the electrical distribution contractor, the Anchorage Home Builders Association, nor their respective representatives, officers, directors, employees, agents, or members shall be responsible for injury, loss, or damage occurring to the Vendor, the Vendor's employees, representatives, guests, property, merchandise, equipment, or exhibit materials, except to the extent liability cannot lawfully be waived or limited. By participating in the Home Show, Vendor acknowledges and accepts the risks associated with participation and releases the foregoing parties from claims for loss, damage, or injury to the fullest extent permitted by applicable law. The facility may be secured during periods when the Home Show is not open to Vendors or the public. Such security measures do not constitute a guarantee against theft, loss, or damage. The existing agreement contains a broad release of AHBA, AAC, the electrical contractor and their representatives.

8. INDEMNITY AGREEMENT: The Vendor agrees to indemnify, defend, and hold harmless AHBA and its officers, directors, agents, employees, and members from and against claims, demands, actions, lawsuits, damages, losses, liabilities, costs, and expenses arising out of or relating to the acts or omissions of the Vendor, its employees, representatives, contractors, agents, or guests in connection with participation in the Home Show. Vendor shall be responsible for claims or suits arising from Vendor's acts or omissions and shall comply with all applicable local, state, and federal laws, regulations, rules, and requirements. Each person accepting or executing the Vendor registration or agreement on behalf of a Vendor represents that he or she has authority to bind the Vendor to these Terms and Conditions.

9. INTELLECTUAL PROPERTY: Vendor is responsible for obtaining any licenses, permissions, or other rights necessary for music, recordings, videos, photographs, artwork, trademarks, copyrighted works, or other intellectual property used, displayed, distributed, broadcast, performed, or reproduced as part of its exhibit or promotional activities. Vendor shall comply with applicable intellectual-property laws and requirements and shall be responsible for required reports, licenses, royalties, or fees owed to applicable rights holders or licensing organizations. Vendor agrees to indemnify, defend, and hold harmless AHBA from claims, losses, liabilities, costs, and expenses arising from Vendor's unauthorized use of third-party intellectual property. This preserves the intellectual-property protection in the existing indemnity provision, which specifically addresses music and other copyrighted material and organizations such as ASCAP, BMI and SESAC.

10. COMPLIANCE WITH HOME SHOW RULES: Vendor agrees to comply with these Terms and Conditions, the applicable Vendor registration/agreement, the 2027 Anchorage Home Show Vendor Packet, Alaska Airlines Center requirements, and reasonable operational and safety instructions issued by AHBA or authorized facility personnel. Failure to comply may result in corrective action, restriction of activities, removal of prohibited materials, closure or removal of an exhibit, or removal of the Vendor from the Home Show when AHBA determines such action is reasonably necessary for safety, compliance, or orderly operation of the event. Removal or restriction resulting from Vendor's violation of applicable rules does not create a right to a refund.

11. ACCEPTANCE OF TERMS: By submitting a Vendor registration, executing a Vendor agreement, making payment, or occupying booth or exhibit space at the Anchorage Home Show, Vendor acknowledges that it has received, reviewed, and agrees to comply with these Terms and Conditions and applicable Home Show and Alaska Airlines Center requirements.